



## Marquette County EMS Year in Review – 2025

### 2025 Highlights

- Call volume was up 7.6% from 2024 we went from 1787 calls in 2024 to 1922 calls in 2025.
- Took delivery of our second new ambulance which was put into service in Westfield, the next new one has been ordered and will be delivered in January 2027. I will be working on placing our order in mid to end of 2026 for early 2029 delivery.
- We received \$136,000 in payments from 2023 and 2024 Wisconsin Medicaid Supplemental Payment Program in which Marquette County participated in. To qualify for these payments, I had to complete hours' worth of data entry to qualify for these payments. We will be receiving another chunk of money in 2026 for the 2025 program once I get the data entered.
- New Medical Director – we switched Medical Directors in 2025. Dr. Aurora Lybeck now serves as our Medical Director. Dr. Lybeck works at SSM Health-Baraboo and is also the Medical Director for Portage Fire/EMS and Dells-Delton EMS. Our EMS protocols remain the same as in previous years. Dr. Lybeck is a very hands on, in-person-style Medical Director.

- The (5) new ventilators that were received in 2024 through a grant (\$48,000) were put into service in 2025.
- We received an unallocated grant through the State of Wisconsin in the amount of \$56,500 that must be used for capital purchases. This is the same grant that I received last year in the amount of \$59,700. We now have received \$116,000 from this grant alone in the past 2 years.
- Point of Care Ultrasound – EMT Inc. donated money to purchase new point of care ultrasounds. Ultrasound is a new cutting-edge tool used in EMS. These tools were extensively trained on and put into service in early 2026. Total \$20,000.
- In 2025 our training site taught CPR to 388 people who mostly either work or reside in Marquette County.
- Staffing – We currently are at full staff; this includes the new positions that were added in 2026. At one point in 2025 we were down (3) paramedics. Due to the raise that was negotiated we were able to get back to full staff.
- We had (6) cardiac arrest saves in 2025.

## **Revenue**



### **2025 Ambulance Fees Collected - \$1,244,016.00 (budgeted \$925,000)**

- **Our collection rate is nearly 42%, which is very good in this industry. We have a very dedicated and meticulous in-house billing QA people that catch items that could affect the amount collected or approval vs. denial.**

- The new billing company that we started with in 2024 is more aggressive and more efficient at collecting ambulance charges.

**2025 Intergovernmental Fees - \$91,860.00**

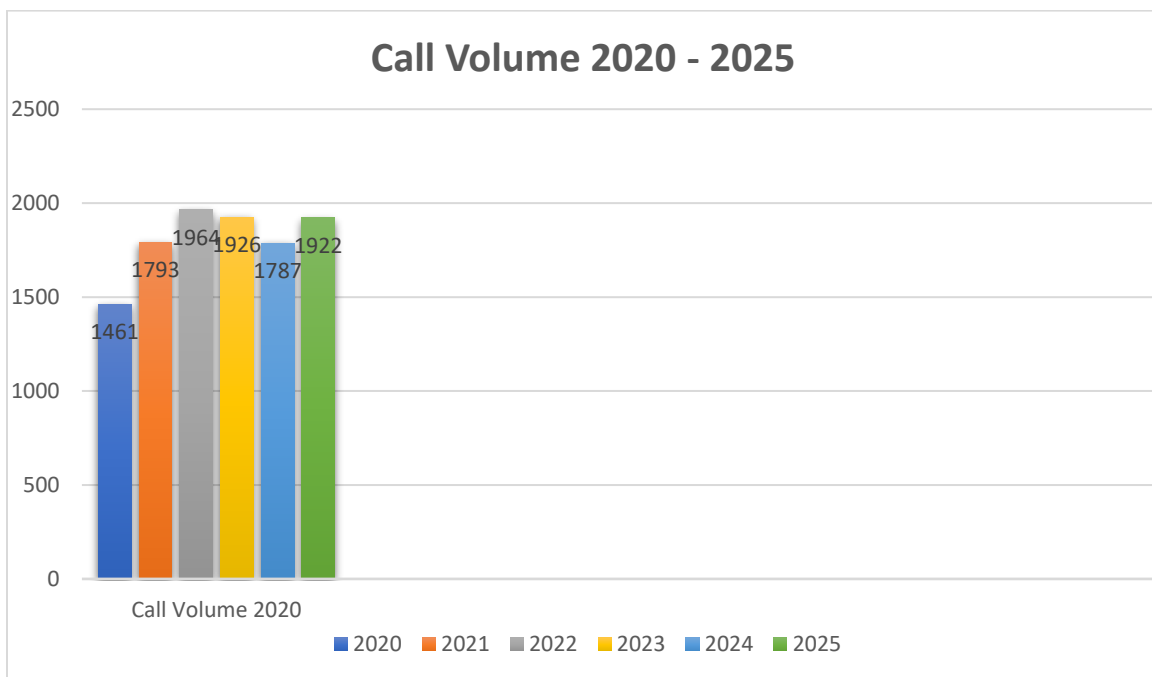
- Town of Jackson

**American Heart Association CPR / Advanced Life Support Program – \$22,997.00**

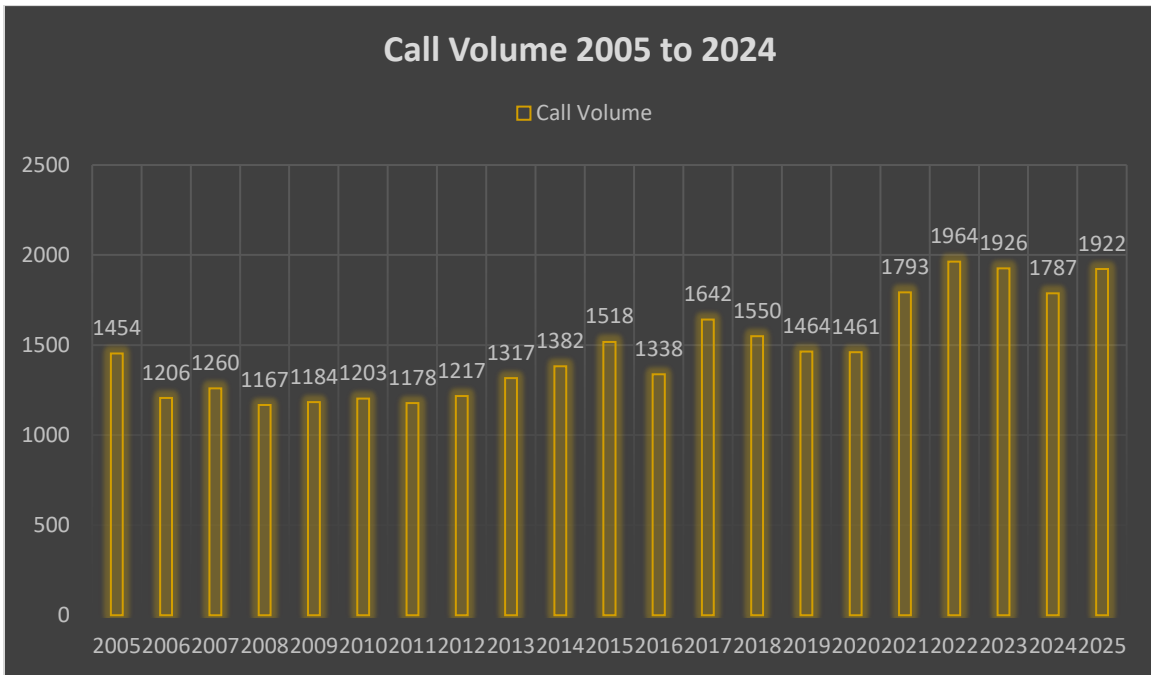
**Total Revenue - \$1,358,873.00**

**Total Grants/Donations Received in 2025 - \$78,500.00**

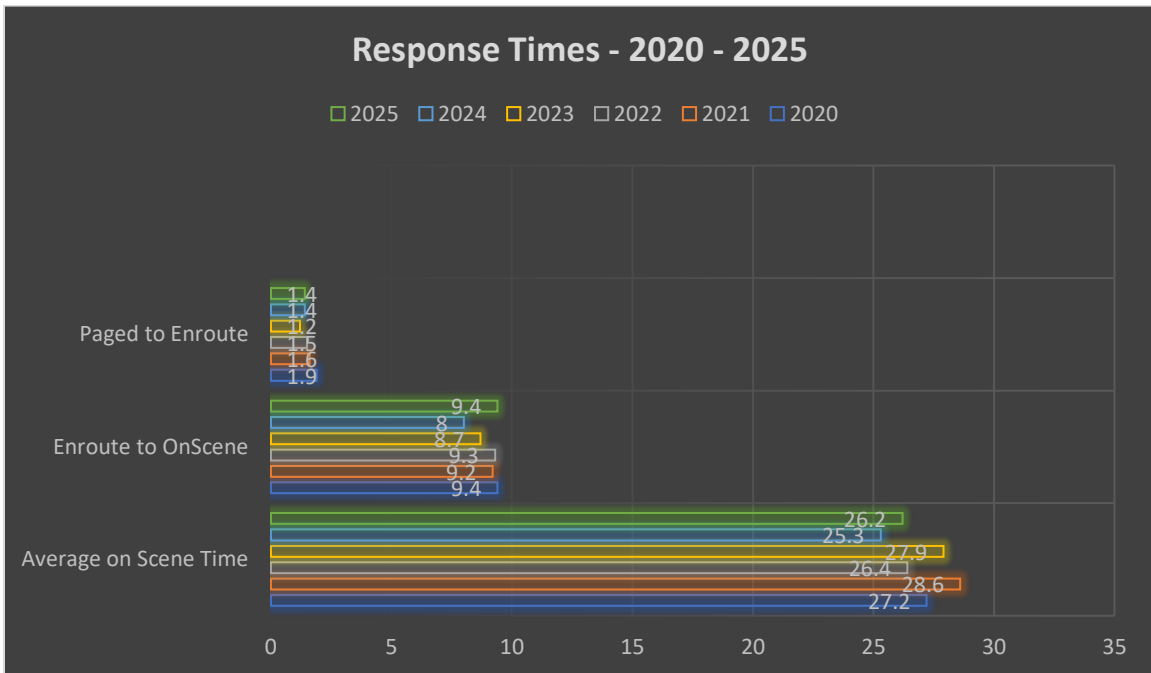
**Call Volume – Six-Year Trend**



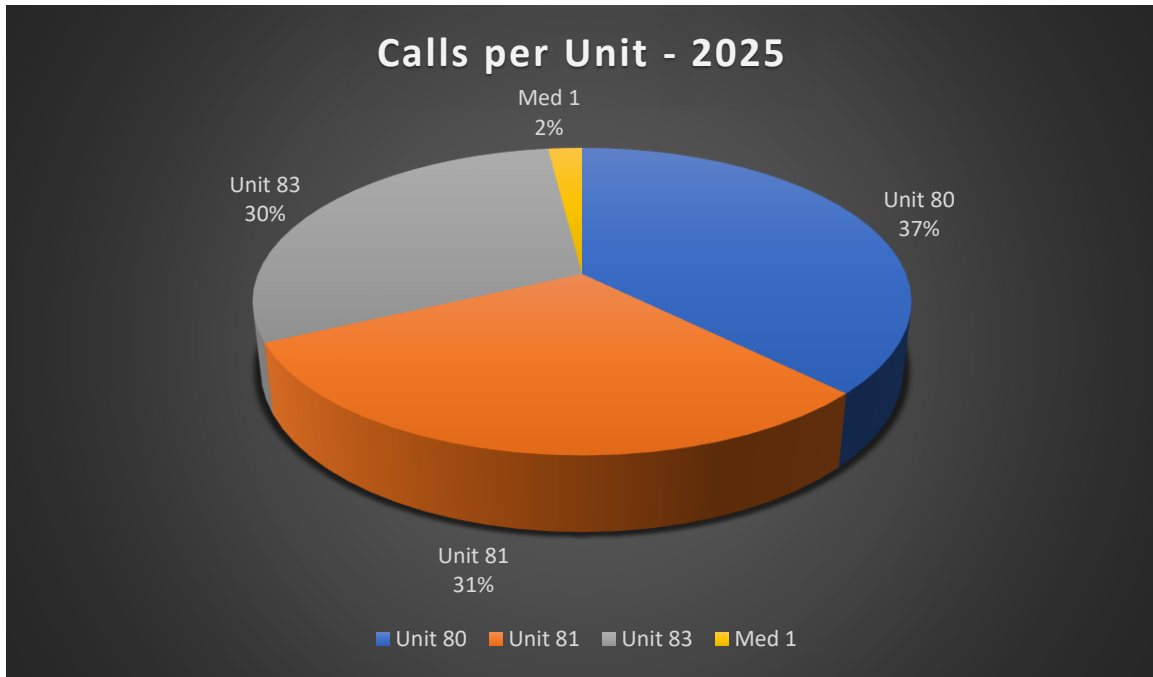
## Call Volume 2005 to 2024 – 20-year period



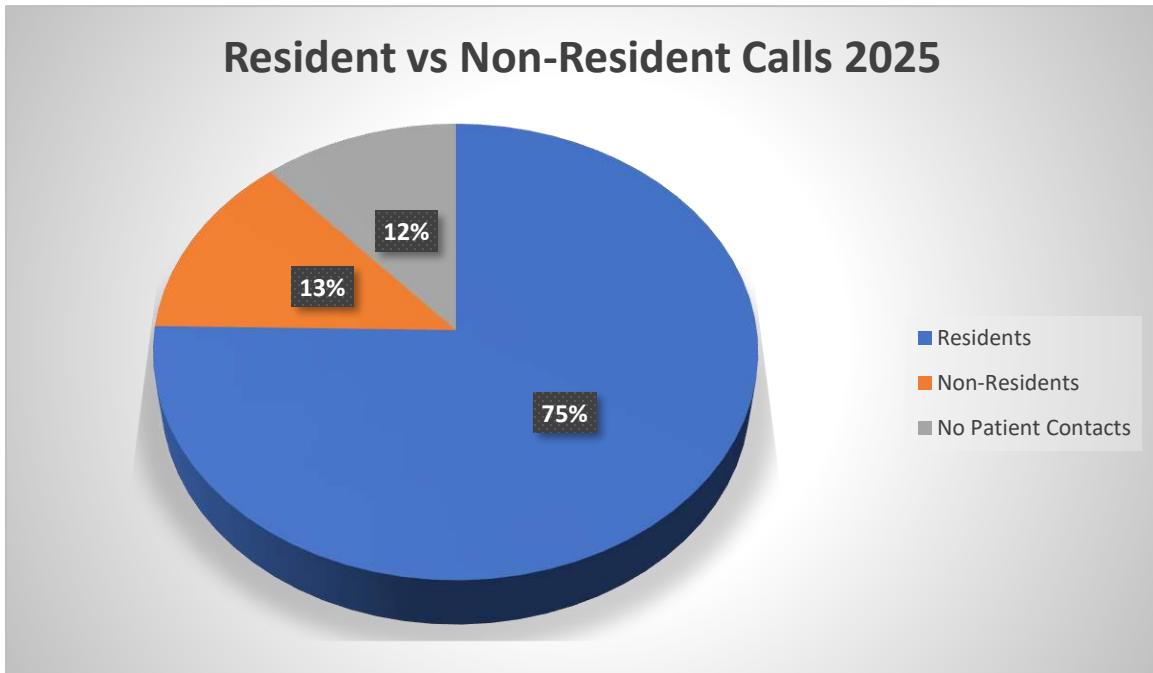
## Response Times 2020 – 2025



### Calls per Unit – 2025



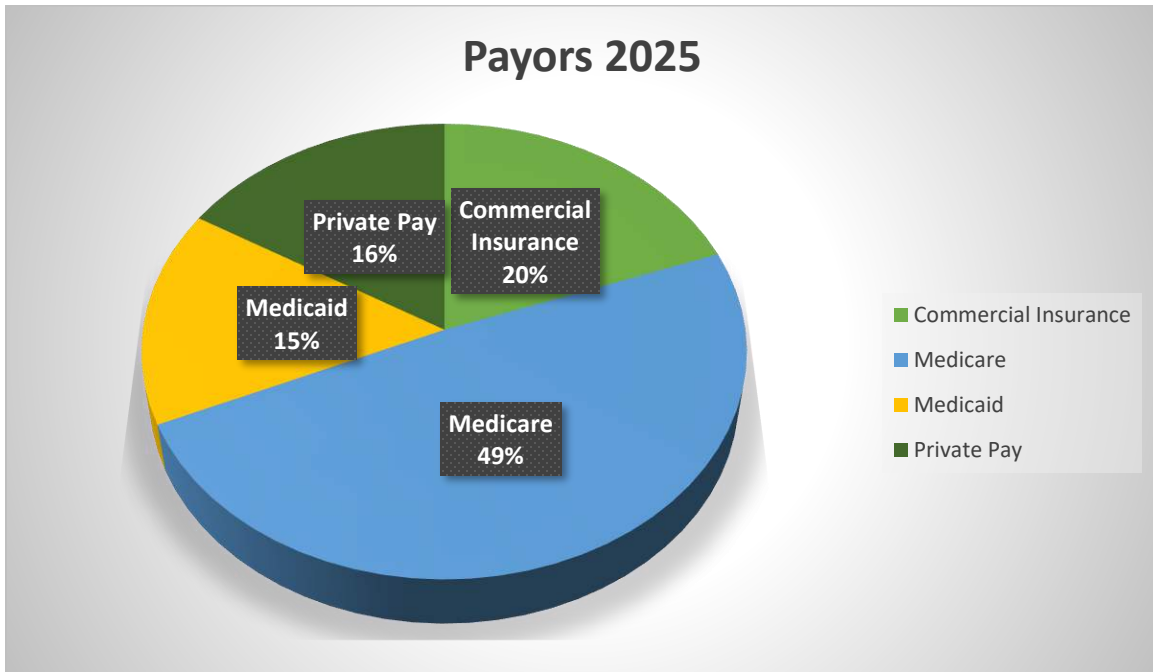
### Resident vs. Non-Resident Calls - 2025



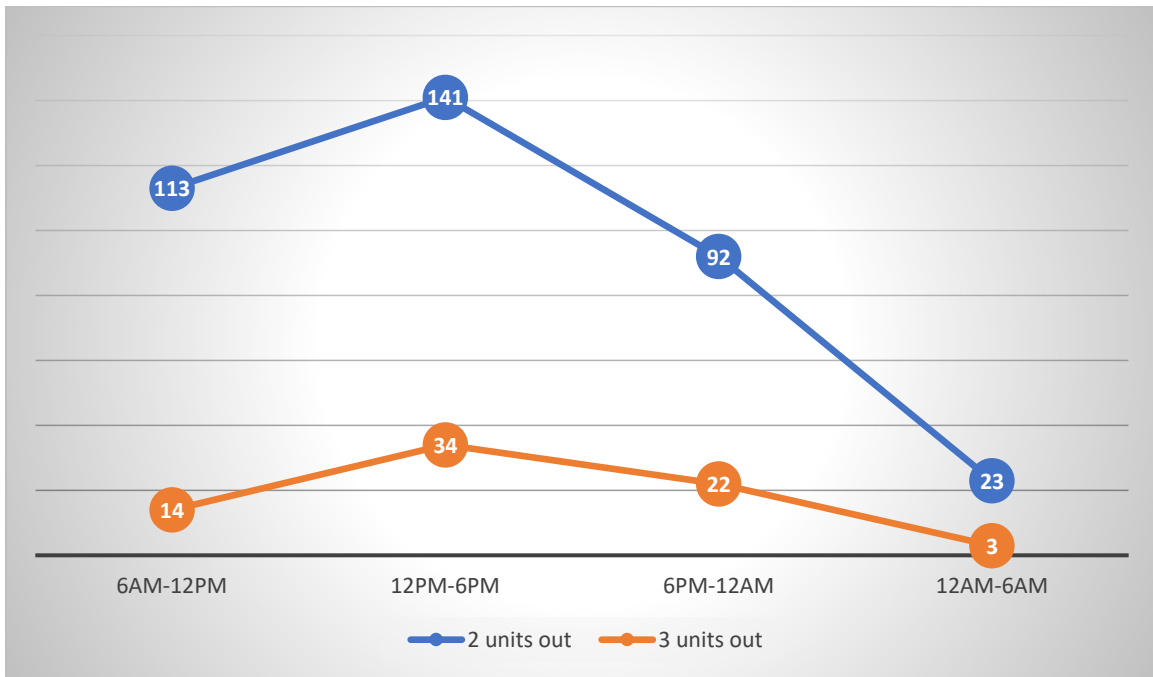
**Incident Locations (Annual) – All 2025**

<b>City of Montello</b>	<b>405</b>	<b>Town of Moundville</b>	<b>28</b>
<b>Town of Montello</b>	<b>167</b>	<b>Town of Douglas</b>	<b>46</b>
<b>Village of Westfield</b>	<b>213</b>	<b>Town of Crystal Lake</b>	<b>4</b>
<b>Town of Westfield</b>	<b>140</b>	<b>Town of Newton</b>	<b>24</b>
<b>Village of Oxford</b>	<b>84</b>	<b>Town of Neshkoro</b>	<b>12</b>
<b>Town of Oxford</b>	<b>120</b>	<b>Village of Endeavor</b>	<b>45</b>
<b>Town of Jackson</b>	<b>90</b>	<b>Town of Shields</b>	<b>29</b>
<b>Town of Mecan</b>	<b>76</b>	<b>Town of Springfield</b>	<b>42</b>
<b>Town of Harris</b>	<b>86</b>	<b>Waushara County</b>	<b>37</b>
<b>Town of Buffalo</b>	<b>53</b>	<b>Adams County</b>	<b>24</b>
<b>Town of Packwaukee</b>	<b>131</b>	<b>Columbia County</b>	<b>0</b>
		<b>New Chester (FCI)</b>	<b>34</b>

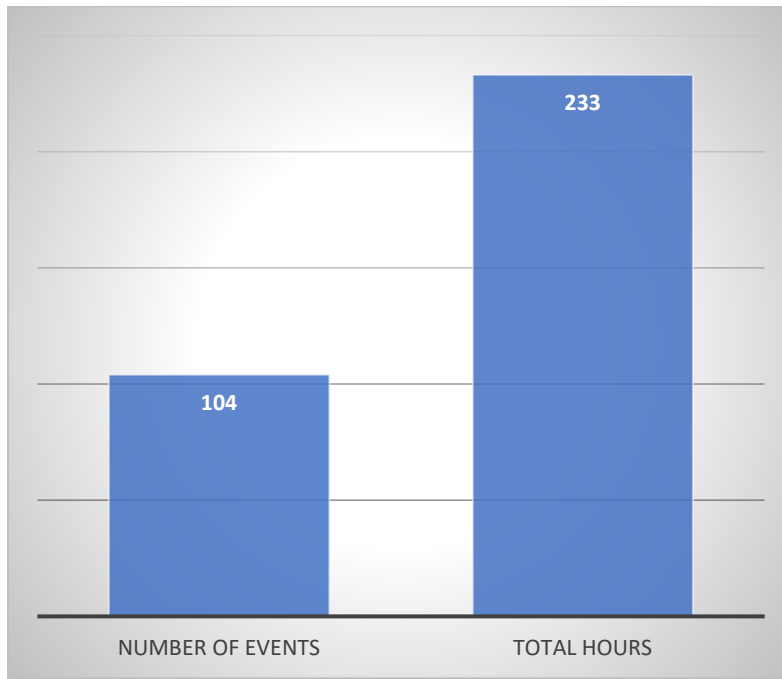
**Payor Make-Up 2025**



### Times of day when multiple units are out (annual) – All 2025



### Public Relation Events – Annual 2025



## **Conclusion**

**I would like to thank the Public Safety Committee and the entire County Board for their continued support. I am very proud of where this service is now. We have come a very long way since I took over in 2021. There have been some speed bumps along the way and there may be a few more, however I am confident and comfortable in the direction that the service is heading.**

**Thank you for your time!**

**Rob Lulling**

**EMS Chief**