Marquette County Tourism Ad Hoc Committee

Meeting – Thursday, Nov 21, 2024

11:00am – Services Center- County Board Room, 480 Underwood Ave, Montello, WI

Tourism Ad Hoc Committee Members – Present: Judi Nigbor, Kathleen McGwin, Absent: Abby Swan. Also present: Pat Kilbey, Keri Solis, Ron Barger, Dave Benson.

Meeting called to order at 11:08am by Judi Nigbor.

Motion to approve agenda by Kathleen McGwin. Seconded by Judi Nigbor Motion carried.

Motion to approve Oct. 30 Meeting minutes by Kathleen McGwin. Seconded by Judi Nigbor. Motion carried.

Keri presented an asset list of organizations, events, landmarks, recreational assets, routes and tours. The committee discussed the list and made recommendations on other types of assets to document.

Keri will reach out to major stakeholders after Christmas with a survey to gain a better understanding of what would benefit them with networking, promotion and information.

The next meeting will be held after survey results have been compiled.

Meeting adjourned at 12:08pm